BIZTEMPO
DESIGN

Super Websites Made Simple

6 Step Guide to the Website Design Process for New Clients

1.

DISCOVERY The designer meets with the client for the first time. to get acquainted and gather information. These are just some of the questions your designer will ask:

- What does your business or organization do
- Who are your competitors
- What is your dream or goal for your website

2.

PLANNING Here's where the designer explains the planning process and how information will be organized. The designer will:

- Create an SEO strategy
- Create a website sitemap
- Do a content review

3.

DESIGN SCHEDULE Next, the design and development schedule will be shared with the client. This schedule will include development phases and timelines plus the projected launch date for the website.

Having a schedule that identifies progress review dates will make the process smoother and allow time for client questions about the design. The client will also receive periodic progress emails throughout the design process.

4.

DESIGN The fourth step of the process is to design how the website will look. In this step, a website layout is created that will show a diagram of the pages that will be included in the website as well as the basic web page elements such as the header, navigation, widgets, etc.

The layout will then be moved into a more realistic mockup using a web design program. You can think of the layout as a basic outline of what elements will go into the website mockup.

5.

DEVELOPMENT In this step the designer will transfer the website design content and elements into an attractive website template that pays attention to both form and function. Mockups of up to 3 website designs will be presented to the client for their review and final selection. Once the client approves the final design template, the designer will get to work in the next serious phase of the process. This will involve transferring all the reviewed content, elements, and navigation from the layout into the final design format.

6.

LAUNCH WEBSITE & CELEBRATE!

This guide was created by BIZTEMPO Design to help prospective clients get an overview of the entire website development and design process. Our goal was to eliminate much of the jargon and present the process steps using simple and clear language.

Want to learn more or get more details?
Great!

CALL 512-297-9803

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